



21 August 2023

## **BE A PART OF THE CHALLENGE: BREAK BARRIERS FOR AUSTRALIANS WITH CYSTIC FIBROSIS!**

Layne Storrier, also known as 'Layneo Insaneo', is about to take on an extraordinary feat – completing 36 Half Ironman triathlons, back-to-back, over 36 days. His mission? To raise vital funds and awareness for the 3,600+ Australians living with cystic fibrosis (CF).

Here's How You Can Join:

**Join the Journey:** Whether you're a swimmer, a cyclist, a runner, or just someone who cares deeply about making a difference, you can participate in this challenge. Dedicate your efforts to the cause and be a part of this monumental journey.

**Spread the Word:** Share Layne's mission on your social media, among your friends, and within your community. The more people who know, the greater the impact we can create.

**Donate:** Every dollar counts. Your generous contribution will support Cystic Fibrosis Australia (CFA) in achieving long-term goals, such as improving the quality of care and increasing life expectancy for those living with CF.

**Share your Story:** Each day of the challenge, Layne will dedicate a day to a member of our community. Thank you to everyone who has shared their stories so far, however, we are still seeking more. This is a great opportunity to bring attention to the challenges our community face. Send your story to Bianca: [bianca@cfa.org.au](mailto:bianca@cfa.org.au)

**Cheer Him On:** Follow Layne's journey, offer words of encouragement, and let him know that he's making a difference. Your support means the world to him.

(Instagram: [layneo\\_insaneo](https://www.instagram.com/layneo_insaneo))

Layne's incredible endurance endeavour isn't just about physical feats; it's about pushing boundaries and raising awareness about cystic fibrosis. By participating in or supporting this challenge, you're contributing to a cause that matters.

Join Layne for 36 days of swimming, cycling, and running – symbolizing the journey of 3,600 Australians living with CF. Together, let's break barriers, make strides, and improve lives.

"I am excited to take part in this Challenge! I will be taking on the 90km bike ride as part of Team CFA. I haven't ridden a bike in a few years, so I am conscious to start slow. I'm also away during September, so I have accommodated for that. It will be exciting to know I have completed the distance of a Half Ironman alongside my team, whilst supporting Layne and his goals of raising funds and awareness for CF"

- Lach (CFA Volunteer)

Let's make every lap, every pedal, and every stride count.

[JOIN THE CHALLENGE](#)

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