

Showcase Your Brand

This event offers its sponsors and exhibitors the opportunity to

- ! meet with colleagues and conference delegates
- ! prominently display and promote your company
- ! showcase your products and services
- ! promote your support to the CF community
- ! engage with those who need to know about your products or services
- ! raise awareness with Medical, Allied Health, Scientific & Nursing communities
- ! present your company to the CF Lay Community

Our Conference Delegates

- ! clinicians
- ! scientists
- ! nurses
- ! physiotherapists
- ! dietitians
- ! educators
- ! pharmacists
- ! researchers
- ! social workers
- ! other psychosocial professionals
- ! families, carers and support networks



Sponsorship Packages

Platinum Partner (One only): \$70,000.00

Choice of Conference Lunch or Breakfast Symposium

1. Four (4) prime, exhibition booths
2. Company logo on conference program booklet
3. Four (4) complimentary conference registrations
4. Four (4) complimentary conference dinner tickets
5. Four (4) complimentary conference Exhibitor passes*
6. Recognition as a Conference Platinum Partner at the conference dinner with opportunity for a short (5 min) verbal presentation.
7. Signage recognition as a Conference Platinum Partner at the welcome cocktail party
8. Company recognition on the Cystic Fibrosis conference web page, app. and CFA social media

Gold Partner (Two only): \$50,000.00

Conference Breakfast or Lunch Symposium

1. Three (3) prime, exhibition booths
2. Company logo on conference program booklet
3. Three (3) complimentary conference registrations
4. Three (3) complimentary conference dinner tickets
5. Three (3) complimentary conference Exhibitor passes*
6. Recognition as a Conference Gold Partner at the conference dinner
7. Signage recognition as a Conference Gold Partner at the welcome cocktail party
8. Company recognition on the Cystic Fibrosis conference web page, app. and CFA social media



Silver Partner (Three only): \$30,000.00

1. Two (2) exhibition booths
2. Two (2) complimentary conference registrations
3. Two (2) complimentary conference Exhibitor passes *
4. Company logo on conference program booklet
5. Signage recognition as a Conference Silver Partner at the welcome cocktail party
6. Company recognition on the Cystic Fibrosis conference web page and in Cystic Fibrosis Australia's social media

Bronze Partner (Four only): \$20,000.00

1. One (1) exhibition booth
2. Two (2) complimentary conference registrations
3. Two (2) complimentary conference Exhibitor passes *
4. Company logo on conference program booklet
5. Company recognition on the Cystic Fibrosis conference web page, app, and in Cystic Fibrosis Australia's social media

Expression of Interest (EOI) for a sponsored Lunch or Breakfast Symposium \$15,000

A limited number of symposia are available for sponsorship. Expressions of Interest (EOI) will be accepted from interested parties to conduct a breakfast or lunch symposium (up to 60 minutes duration) with your speaker(s) and topic (subject to approval from the ACFC Medical Committee). Exclusivity for these sessions cannot be guaranteed as there may be multiple, sponsored symposia running concurrently. Promotion of the symposium in the allocated room and on the conference website, booklet, app, and via social media channels is also included.



Your EOI should include the following:

1. A brief outline of your proposed symposium
2. A list of your invited speakers, including titles
3. A headshot photo and short bio. (no more than 100 words) for each speaker to include in the conference program booklet
4. Any other relevant details/activities included in the Symposium

Advertising Program Book (unlimited)

Organisations are invited to purchase full or half of an A4 page (portrait) colour advertisement in the 12th Australasian Cystic Fibrosis 2019 Conference Program booklet. Specification and dates for receiving advertisement will be advised closer to the conference. The Program Booklet Advertising rates are:

- | | |
|--------------|-------|
| 1. Full Page | \$600 |
| 2. Half Page | \$300 |

Lanyard & Abstract USB Sponsor (One only): \$8,000

An opportunity to sponsor the Conference Lanyard and the Abstract USB is available. This sponsorship includes:

Exclusive use of your company logo on the conference lanyard & abstract.



Exhibitors

Exhibition Booth 3 x 3m² (unlimited): \$5,000

The trade display is integral to the Australasian Cystic Fibrosis Conference. Exhibitors are encouraged to take part in all conference activities. As an exhibitor you will receive:

1. One trade booth (3 x 3m)
2. Compatible fascia panel for company name signage
3. Two (2) spot lights
4. One (1) x 10 amp power supply
5. One (1) complimentary conference registration
6. One (1) complimentary conference Exhibitor pass *
7. Complimentary attendance at the welcome cocktail party

Cost: \$5,000

Please note; exhibition opportunities are classified separately to sponsorships and do not contribute to the cumulative total for sponsorship packages. Some minor structural inclusion details may change prior.

You will be supplied with an exhibition floor plan approximately 12 weeks prior to the conference along with all bump-in and bump-out times. Exhibition space assignment will also be supplied at this time. Firstly, sponsors will be allocated positions followed by exhibitors in order of receipt of payment.



Sponsorship and Exhibitor Conditions

1. Cystic Fibrosis Australia and the Conference Organising Committee reserve the right to accept or reject any application for sponsorship at its absolute and unfettered discretion with the return of any deposit paid.
2. Company advertisements and satchel inserts are subject to approval from the Conference Organising Committee.
3. All prices quoted in this package do not include GST
4. Payment Terms: 50% deposit required prior to confirmation of sponsorship. 50% final instalment required by 26th January 2019. A tax invoice will be issued.

Sponsorship Confirmation and Enquiries

Contact

Cystic Fibrosis Australia

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Conference Website: <https://www.cysticfibrosis.org.au/what-we-do/cystic-fibrosis-conferences>

* Includes complimentary lunch, Morning & Afternoon tea but does not include entry to lay or scientific sessions