



Sponsorship Proposal

CARE FOR ALL

The organising Committee is delighted to invite you to support
the 14th Australasian Cystic Fibrosis Conference in 2021

Showcase Your Brand

This event offers sponsors and exhibitors the opportunity to

- network with colleagues and conference delegates
- prominently display and promote your company brand
- showcase your product and services
- promote your support for the CF Community
- engage with professionals who need to know about your products and services
- raise your company profile with Medical, Allied Health, Scientific & Nursing communities
- present your company to the CF Lay Community

Our Conference Delegates

- clinicians
- scientists
- nurses
- physiotherapists
- dietitians
- educations
- pharmacists
- researchers
- social workers
- other psychosocial professionals
- families, carers and support networks



Sponsorship Packages

Platinum Partner (One only): \$80,000.00

Choice of Conference Lunch or Breakfast Symposium

1. Four (4) prime, exhibition booths.
2. Company logo on conference program booklet.
3. Eight (8) complimentary conference registrations.
4. Recognition as a Conference Platinum Partner at the conference dinner with opportunity for a short (5 min) verbal presentation.
5. Signage recognition as a Conference Platinum Partner at the welcome cocktail party.
6. Company registration on the Cystic Fibrosis conference web page and CFA social media.
7. Complimentary attendance at the welcome cocktail party.

Gold Partner (Two only): \$60,000.00

Conference Breakfast or Lunch Symposium

1. Three (3) prime, exhibition booths.
2. Company logo on conference program booklet.
3. Six (6) complimentary conference registrations.
4. Recognition as a Conference Gold Partner at the welcome cocktail party.
5. Company recognition on the Cystic Fibrosis conference web page and CFA social media.
6. Complimentary attendance at the welcome cocktail party.



Silver Partner (Two only): \$40,000.00

1. Two (2) exhibition booths.
2. Four (4) complimentary conference registrations.
3. Company logo on conference program booklet.
4. Signage recognition as a Conference Silver Partner at the welcome cocktail party.
5. Company recognition on the Cystic Fibrosis conference web page and CFA social media.
6. Complimentary attendance at the welcome cocktail party.

Bronze Partner (Three only): \$30,000.00

1. One (1) exhibition booth.
2. Three (3) complimentary conference registrations.
3. Company logo on conference program booklet.
4. Company recognition on the Cystic Fibrosis conference web page and CFA social media.
5. Complimentary attendance at the welcome cocktail party.

Expression of Interest (EOI) for a sponsored Lunch or Breakfast Symposium \$20,000.00

A limited number of symposia are available for sponsorship. EOIs will be accepted from interested parties to conduct a breakfast or lunch symposium (up to 60 minutes duration) with your speaker(s) and topic (subject to approval from the ACFC Medical Committee).

Exclusivity for these sessions cannot be guaranteed as there may be multiple, sponsored symposia running concurrently. Promotion of the symposium in the allocated room on the conference website, program and social media channels is also included.



Your EOI should include the following:

1. A brief outline of your proposed symposium.
2. A list of your invited speakers, including titles.
3. A headshot photo and short bio (no more than 100 words) for each speaker to include in the conference program booklet.
4. Any other relevant details/activities included in the symposium.

Advertising Program Book (unlimited)

Organisations are invited to purchase full or half of an A4 page (portrait) colour advertisement in the 14th Australasian Cystic Fibrosis 2021 Conference Program booklet. Specification and dates for receiving advertisement will be advised closer to the conference. The Program Booklet Advertising rates are:

- | | |
|--------------|----------|
| 1. Full Page | \$600.00 |
| 2. Half Page | \$300.00 |

Lanyard Sponsor (One only): \$5,000.00

An opportunity to sponsor the Conference Lanyard is available. This sponsorship includes:

Exclusive use of your company logo on the conference lanyard.



Exhibitors

Exhibition Booth 3 x 3m² (unlimited): \$6,500.00

The trade display is integral to the Australasian Cystic Fibrosis Conference. Exhibitors are encouraged to take part in all conference activities. As an exhibitor you will receive:

1. One trade booth (3 x 3m²).
2. Compatible fascia panel for company name signage.
3. Two (2) spot lights.
4. One (1) x 10 amp power supply.
5. Two (2) x complimentary conference registration.
6. Complimentary attendance at the welcome cocktail party.

Cost: \$6,500.00

Please note: exhibition opportunities are classified separately to sponsorships and do not contribute to the cumulative total for sponsorship packages. Some minor structural inclusions details may change prior.

You will be supplied with an exhibition floor plan approximately 8 weeks prior to the conference along with all bump-in and bump-out times. Exhibition space assignment will be also be supplied at this time. Firstly, sponsors will be allocated positions followed by exhibitors in order of receipt of payment.



Sponsorship and Exhibitor Conditions

1. Cystic Fibrosis Australia and the Conference Organising Committee reserve the right to accept or reject any application for sponsorship at its absolute and unfettered discretion with the return of any deposit paid.
2. Company advertisements and satchel inserts are subject to approval from the Conference Organising Committee.
3. All prices quote in this package DO NOT include GST.
4. Payment Terms: 50% final instalment required by 31 January 2021. A tax invoice will be issued.

Sponsorship Confirmation and Enquiries

Contact

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Conference Website:

<https://www.cysticfibrosis.org.au/what-we-do/14th-australasian-cystic-fibrosis-conference-2021>