

17 December 2020



WISH LIST

There is no way to get in early enough with this email. Even if we sent it out in October the snow drift of Christmas appeals, and advertisements would have already arrived on your doorstep.

It has become something of a cliché to acknowledge that Christmas time comes earlier and earlier each year, and the arms race of Christmas marketing has never appealed to me personally. One whole month of leadup is more than any holiday can reasonably require, even such a jolly day as Christmas.

With that said, the fruit-mince pies are already cooling on supermarket shelves and corporations everywhere are busy decking the halls of the public forum, so it is incumbent on me as CEO of Cystic Fibrosis Australia (CFA) to communicate to you our Christmas Wish.

If the Christmas Spirit on your mind this year then contact the PBAC, Vertex and Minister by emailing your thoughts to nickim@cfa.org.au at CFA. Draft letters are available at CFA's Trikafta Portal [HERE](#). We will be coordinating the delivery of emails and letters.

Alternatively, you can contact your local politicians about Trikafta or share CFA Trikafta portal link and socials to spread the word. [CLICK HERE](#) for a Member or Senator contact list and [HERE](#) for the Christmas letter. Let everyone know why this is important.

By the time Christmas is over and all that mistletoe is swapped out for Valentine's Day love hearts, the CF community will be in the final stages of a crucial battle for public opinion. When the PBAC opens their portal for consumer comments in December and finally sits down in March 2021 we need them to know that Trikafta access is non-negotiable and that Australian citizens and politicians have taken notice and are behind our cause.

I do not make this request lightly. A voice, after all, costs us nothing to use, it is at once our cheapest and most precious commodity. I want you to use your voice to contact the people in power and let them know that Trikafta is right around the corner and that Australian children and adults with cystic fibrosis (CF) cannot do without it.

COVID-19 made this year a difficult one for everybody, and CFA is proud of the relative financial independence that it managed to retain through self-started projects and judicious cost cutting. Although donations are always appreciated and well cared for, our Christmas Wish this year is for you to lend us your voice rather than your capital.

Santa Claus won't be putting Trikafta in the stockings this year, the one who can grant our Christmas Wish is you. Visit the CFA Trikafta portal [HERE](#).

Kind regards

A handwritten signature in black ink that reads "Nettie Burke".

Nettie Burke, CEO
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