

Not for Profit Forum – 10am – 5pm Friday 28th June 2019

What it takes to be an A Team! “We love it when a plan comes together”

Agendas – Audience – Advocacy – Achievements – Accountability

PROGRAM

TEA AND COFFEE ON ARRIVAL

1. **Address** by Nettie Burke- 10am – 10.10am (10mins)
 - a. Stronger together and the Consumer Voice
 - b. Future of NFPs and Listening

2. **Agendas** 10.10am – 11.40 noon (90mins)
 - a. Attendees break into two Groups – CEOs and Consumers
 - b. Groups identify five ‘pain points’ in the categories to consider- Regulatory, Financial, Access, Burden of Disease/Disability/Situation and Awareness
 - c. Group exchange pain points and brain storm solutions for opposite group.
 - d. Each group present their solutions for the other followed by further discussion

Facilitated by Nettie Burke

3. **Audience** 1140 – 1pm (80mins)
 - a. Government and Opposition Relations (15mins)
 - b. Cause Alignment or Confusion (15mins)
 - c. Corporate Partnerships (15mins)
 - d. Media Relations (15mins)

Q&A (20mins)

Stephen Feneley, Former Journalist & Consultant
Stephen Woodhill, CEO, Group of 100
Nihar Khanna, Strategy& Management Consultant
Stephen Feneley, Former Journalist & Consultant
Facilitated by Stephen Feneley

LUNCH – 1pm – 1.30pm



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4. **Advocacy** 1.30pm – 2.30pm (60mins)

- a. HIV Case Study (20mins)
 - b. Case Study Action on Smoking and Health (ASH) (20mins)
 - c. Orkambi Case Study (10mins)
- Q&A (10mins)

Jo Watson
Prof Matthew Peters
Nettie Burke
Facilitated by Jo Watson

5. **Achievements** 2.30pm – 3.30pm (60mins)

- a. Advocacy for research: a suicide prevention case study (20mins)
 - b. Soap Box Presentations – an innovative achievement in 5mins
 - i. Perx presentation by Scott Taylor and Emily Moran
 - ii. Consumer Connect presentation by Padlokt
 - iii. 'Live Wire' online forum for kids - Chanel Karam, Starlight Foundation
 - iv. Claire Wakefield, Behavioural Sciences Unit, Kids Cancer Centre
 - v. Jamie Snashall, Medicines Australia
- Q&A (15mins)

Sue Murray MD, Zero Suicide Institute of Australasia

Facilitated by Sue Murray

AFTERNOON TEA

6. **Accountability** 3.45 – 4.55 (70mins)

- a) Pull 'Pain Points' back into seminar (20mins)
- b) What 'Pain Points' are we going to measure? (25mins)
- c) How are we going to measure them? (25mins)

Facilitated by Louise Baxter, CEO Starlight Foundation

7. **Au revoir** – Nettie Burke (5mins)

8. **'Afters'** – Drinks venue TBC