



## Sample Email/Letter 1

Date

[Name]

[Address]

Dear [Name]:

Take a step today for a better tomorrow.

Every four days a child is diagnosed with cystic fibrosis, facing a future of daily challenges.

This **Enter Date**, I am taking on my own challenge to help those kids breathe a little easier, by joining thousands of people across Australia, fundraising and walking in Great Strides.

Cystic Fibrosis (CF) is the most common life threatening genetic condition in Australia, and there is no cure. Over 3,000 Australian families are living with CF today. Great Strides is a national walkathon that aims to raise money for vital research, as well as support services, counselling, education and advocacy.

My personal fund raising goal is to raise **\$xxx** which will benefit support programs for families living with cystic fibrosis in (insert your state/town). I invite you to join me by doing either of the following:

- Donate towards my participation online at (insert your web page address)
- Send a tax-deductible contribution made payable to (your state CF association).

Thank you for considering this request. I look forward to sharing good news with you after Great Strides and celebrating my achievement.

Sincerely,

[Click **here** and type your name]

## Sample Email/Letter 2

Date

[Name]

[Address]

City/State/Postcode

Dear [Name]:

You have gotten to know me through business and I wanted to make a special request of you and your company.

**Every four days a child is diagnosed with cystic fibrosis, facing a future of daily challenges.**

This (Enter date), I am taking on my own challenge to help those kids breathe a little easier, by joining thousands of people across Australia, fundraising and walking in Great Strides.

Cystic Fibrosis (CF) is the most common life threatening genetic condition in Australia, and there is no cure. Over 3,000 Australian families are living with CF today. Great Strides is a national walkathon that aims to raise money for vital research, as well as support services, counselling, education and advocacy.

My personal fund raising goal is to raise \$xxx which will benefit support programs for families living with cystic fibrosis in (insert your state/town). I invite you to join me by doing either of the following:

- Donate towards my participation online at (insert your web page address)
- Send a tax-deductible contribution made payable to (your state CF association).

Thank you for considering this request. I look forward to sharing good news with you after Great Strides and celebrating my achievement.

Sincerely,

[Click here and type your name]

## SAMPLE THANK YOU LETTER TO YOUR DONORS

Date

[Name]

[Address]

City State Postcode

Dear [Name]

Thank you for donating to support my participation in the Great Strides. Your support helps make this event possible and shows me just how much you care.

Together, we are helping to make a difference in the lives of families affected by cystic fibrosis.

If you would like to learn more about Great Strides or cystic fibrosis, I encourage you to visit [www.greatstrides.com.au](http://www.greatstrides.com.au) or [www.cysticfibrosis.org.au](http://www.cysticfibrosis.org.au) .

Sincerely,

[Click here and type your name]